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KEY SKILLS

UI/UX Design

Project Management

Concept Development

Adobe Illustrator/Photoshop

HTML5

CSS3

SEO

Bootstrap

Google AdWords

WORK EXPERIENCE

Director of Application Development

Jericho Information Technology • Carrollton, Texas • 2015 - Present

Director of Application Development.

Lead UI/UX designer to redesign the user interface and functionality of the Jericho application along with new screens and functionality per client requests. Project manager to two of Jericho's largest clients. Re-branded company logo, marketing materials, and overall design and development of the company website.

- Extensive experience working with development teams overseas in order to complete application updates concurrent with timeline.
- Experience working with publications to promote brand awareness
- Usability testing

Modeling/Acting School Administrator

Page Parkes Management • Dallas, Texas • 2012 - 2014

Responsibilities:

- Updated the modeling agency's social media platforms
- Processed and enrolled new students.
- Tracked and updated corporate on weekly sales
- Maintained instructor payroll

Administrator

The Richards Group - Latitude • Dallas, Texas • 2009 - 2012

Gained desire to conceptualize, create, and design. Responsibilities:

- Processed invoices
- Maintained current open job list in EAS system
- Executed opening new client jobs from Brand Managers and Art Team

EDUCATION

Bachelor of Fine Arts in
Graphic Design & Web

The Art Institute of Dallas

Dallas, Texas

September 2017